



# Station Order Add to Schedule Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

12258

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## KTVX-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
				08	09	10	11	12	13	14	
Program Name	DP	Length	Gross Rate								
Good Morn America	EM	M-F	\$140.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30	\$700.00								
The View	DT	M-F	\$150.00	1							1
11:00 AM 12:00 PM		30	\$150.00								
Ellen	EF	M-F	\$250.00			1					1
3:00 PM 4:00 PM		30	\$250.00								
KTVX 4p News	EN	M-F	\$165.00	1			1				2
4:00 PM 4:30 PM		30	\$330.00								
KTVX 4:30p News	EN	M-F	\$165.00					1			1
4:30 PM 5:00 PM		30	\$165.00								
KTVX 5p News	EN	M-F	\$165.00		1			1			2
5:00 PM 5:30 PM		30	\$330.00								
KTVX 6p News	EN	M-F	\$200.00	1		1					2
6:00 PM 6:30 PM		30	\$400.00								
KTVX 10p News	LN	M-F	\$400.00		1		1	1			3
10:00 PM 10:35 PM		30	\$1,200.00								
Station Gross Totals			\$3,525.00	4	3	3	3	4			17

Suzanne Collins

**Media Strategies and Research**

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